



Off-White c/o Virgil Abloh™  
Church's x Off-White™

Off-White™ announces the arrival of the Church's x Off-White™ capsule footwear collection personally designed by Virgil Abloh, which made its public debut on the runway of the Off-White™ "Spaceship Earth: an Imaginary Experience" show at Palais Brongniart during Paris Fashion Week.

True to Off-White™'s seditious nature, the genderless capsule collection collapses the progressive ethos central to Virgil Abloh's 'Question Everything' philosophy with the artisan tradition and stylistic history of the British footwear brand. It showcases Abloh's obsession with reinterpreting classic designs using new references that provide them an entirely new context, without altering their true nature. This diametric dialogue distinctly characterizes the journey of the Church's x Off-White™ collection, including the first drop in Abloh's "remastering a classic" journey: the Burwood x Off-White™.

Taking its name from Church's storied Burwood style, which dates back to 1953, the classic full brogue oxford with distinctive dovetail patterning emerges with a new, contemporary identity. Black brushed calfskin replaces the shoe's conventionally brown suede upper, and "Special Events" (screen-printed in white in Off-White™'s signature script) adorns the outside of the shoe. A trademark Off-White™ hangtag underscores the style's shared origins.

The Burwood x Off-White™ is the first of two moments on sale now at Off-White™ stores, Church's stores, and on church-footwear.com.

About Off-White c/o Virgil Abloh™

Established in 2013, Off-White™ is defining the grey area between black and white as a color.

Under the brand name, seasonal collections of men's and women's clothing, objects, furniture and publications are articulating a current culture vision. Collections embedded in a recurrent back story with an emphasis on creating garments that have an identity by design. With a design studio based in Milan, Italy the label harnesses the history and craftsmanship within the country yet offers a global perspective in terms of design and trends.

With a clear vision of splicing the reality of how clothes are worn and the artistic expression of high-fashion, creative director and designer Virgil Abloh explores concepts in the realm of youth culture in the contemporary context.



## About Church's

Church's history can be traced back to 1617, when Anthony Church, a master shoemaker was handcrafting shoes in Northampton, England, a town renowned for producing fine footwear since medieval times. His descendants followed in his footsteps, establishing Church & Co in 1873. Church's still manufactures in Northampton, while its 62 directly-owned and operated retail stores now span the globe, with locations in London, Paris, Edinburgh, Milan, Berlin, Hong Kong, Singapore, Tokyo, Seoul, Shanghai and Beijing. Church's continues to present men's and women's collections that are unparalleled for craftsmanship and luxury. These handmade shoes are loyal to the artisanal traditions of English shoemaking. Timeless in aesthetic and exceptional in quality, they are amongst the most long lasting and desirable in the world.

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